



# Namaskar AFRICA 2017

16<sup>th</sup> - 17<sup>th</sup> August 2017  
Ghana International Trade Fair Centre, Accra

Supported by:



## INDIA - WEST AFRICA EXHIBITION AND BUSINESS FORUM

### KEY HIGHLIGHTS

2 Day Exhibition	International Business Forum	B2Bs
<p><b>Focus sectors:</b></p> <ul style="list-style-type: none"> <li>• Agriculture &amp; Agro food processing</li> <li>• Automobile</li> <li>• Building, Construction equipment</li> <li>• Education</li> <li>• Energy (renewable, non-renewable)</li> <li>• Healthcare, Pharmaceuticals</li> <li>• ICT &amp; Telecom</li> <li>• Power</li> <li>• Textiles &amp; Clothing</li> </ul>	<p><b>Business Sessions focusing on:</b></p> <ul style="list-style-type: none"> <li>• Upcoming investment opportunities</li> <li>• Projects in various sectors with Stakeholders like ECOWAS, Government Officials &amp; Regulators</li> </ul> <p><b>Business delegations from neighbouring countries like:</b></p> <p>Benin, Burkina Faso, Cameroon, Congo, Gabon, Cote d'Ivoire, Liberia, Nigeria, Senegal, Sierra Leone, Togo and others.</p>	<p>Business Meetings with Indian Companies.</p>



### KEY OBJECTIVES

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• Promote trade between India &amp; Ghana and other Western African countries</li> <li>• Increase Project exports from India to Ghana and neighbouring West African countries</li> <li>• Position brand India as a leading economic player and partner to the West African region</li> </ul> | <ul style="list-style-type: none"> <li>• Facilitate Indian investments into Ghana and neighbouring West African countries</li> <li>• Create awareness about the best Indian technologies and products in the region</li> <li>• Explore opportunities offered by the West African region</li> </ul> |
|---|--|

## COUNTRIES EXPECTED TO PARTICIPATE

Benin, Burkina Faso, Cameroon, Congo, Gabon, Cote d'Ivoire, Liberia, Nigeria, Senegal, Sierra Leone, Togo and others.

### PARTICIPANTS

- Ministers and Senior Government Officials
- Procurement agencies
- Investment Promotion Agencies
- Private Sector Businessmen
- National Companies
- Financial Institutions
- Regulatory Authorities
- Business Associations
- Traders & Investors
- Service Providers
- Consultancy Providers

### STAKEHOLDERS

- Government of India
- Government of Ghana
- FICCI
- Indian and African Missions of the Invited Countries
- Leading Chambers of Commerce of West Africa
- Investment & Business Promotion Agencies / Institutions of West Africa
- Leading Financial Institutions like Exim Bank

### FOCUS SECTORS

Agriculture & Agro food processing | Automobile | Building & Construction equipment  
| Education | Energy (renewable, non-renewable) | Healthcare  
| Pharmaceuticals | Power | Textiles & Clothing



**SPONSORSHIP  
OPPORTUNITIES  
AVAILABLE!**

For participation & sponsorships, contact:

**Manjeet Kaur**  
+91-11-23487481(D), 23738760-70 (Ext. 481)  
+91-9821877846, manjeet.kaur@ficci.com

**Manisha Sachdeva**  
+91-11-2348-7293  
manisha.sachdeva@ficci.com

Media Partner  
**THE TIMES OF AFRICA**  
BRINGING NEWS TO THE WORLD